



# **Rules of the « Canopée Challenge » competition – 2nd edition 2021/2022**

## **ARTICLE 1 : The competition**

### **Article 1.1 : General presentation**

The forest-wood innovation competition, “Canopée Challenge”, aims to encourage, support and promote innovation of the forest-wood sector.

The projects may fall under the following themes :

- Forest upstream
- Wood processing industries ( First, second and third processing)
- Wood used in construction and renovation
- Furnishing and planning
- Packaging / Paper / Cartons
- Wood energy
- Wood chemistry

Note : Wood can be mixed with other materials such as concrete, straw, hemp, soil, other bio sources, etc.)

The OECD is used to specify the scope of eligible innovations at the competition: The technological innovation of the product is the commercialization of more efficient product in order to provide the consumer with new or improved services. The definition can be extended to service activities, organization and marketing in recent forms of innovation, as well as to openness to international markets.”

The 2nd edition of <<Canopée Challenge>> takes place from October 18, 2021 at 2pm until the evening of the final currently scheduled for May 12, 2022.

### **Article 1.2 : Organizers**

Forinvest Business Angels, association Law 1901, Located at 6 rue de la Trémoille, 75008 Paris, whose SIRET number is 531 264 356 000 19, hereinafter referred to as FBA.

The Ecole supérieure du Bois, association Law 1901, located at 7 rue Christian Pauc, 44306 Nantes whose SIRET number is 784 521 304 000 21, hereinafter referred to as ESB.

The Xylofutur Competitiveness Pole, association Law 1901, located at 1 cours du Général de Gaulle – 33170 Gradignan, whose SIRET number is 485 376 032 000 36, hereinafter referred to as Xylofutur.

Fibois France, association according to the law of 1 July 1901, located at the Maison du Pôle Bois-Avenue du docteur Schweitzer 19000 Tulle whose SIRET number is 518 815 105 00011, hereinafter referred to as Fibois France.

Fibois France brings together and federates the 12 regional inter-branch organizations of the forest-wood sector. These regional inter-branch organizations will therefore be the representatives of Fibois France during the pre-selection and regional stages.

Hereinafter referred to as the ‘‘Organizers’’.

Xylofutur is designated by the co-organizers as the administrative and financial bearer of the project.

The co-organizers are in solidarity with Xylofutur by convention.

## **Article 2 : the eligible candidates**

Participation is free.

1. The ‘‘creation’’ category is open :

- For academics (students, teachers, PhD students, researchers, etc...) who are dependent on a French organization, proposing an innovative idea within the forest-wood sector
- To any natural person proposing an innovative idea within the forest-wood sector,
- Companies headquartered in France, offering or developing an innovative solution within the forest-wood sector:
  - Generating less than 100,000€ (one hundred thousand euros) in turnover
  - Having less than 3 (three) years of existence.
- To charities and establishments whose head office is based in France, offering or developing an innovative solution within the forest-wood sector.

1. The ‘‘Development’’ category is open:

- Companies headquartered in France, offering or developing an innovative solution within the forest-wood sector:
  - Generating more than 100,000€ (one hundred thousand euros) in turnover.
  - Having more than 3 (three) years of existence

1. The ‘‘international’’ category is open:

This category is open to project leaders:

- Non headquartered in France
- Coming from the academic world
- Not having been the subject of industrial production and/or commercialization

The organizers have the right to change the registration category of a project.

## Article 3 : Submitting procedure

The application folders, written in French, for the creation and development categories and in English for the international category, will be submitted via the Wiin online form. The link of which is available on the website of the competition [www.canopeechallenge.com](http://www.canopeechallenge.com), and whose url is <https://canopeechallenge.wiin.io/fr/> from **October 18, 2021 at 2pm to December 12, 2021 at 10pm (Paris Time)**.

In the case of inaccessibility of the site or platform, and only in this case, the file may be sent by e-mail to [contact@canopeechallenge.com](mailto:contact@canopeechallenge.com).

It is the candidates' responsibility to ensure that the personal data enabling them to be identified are accurate and complete. Similarly, by filing a file, the applicant is deemed to be authorized by the potential stakeholders of his project to file it.

The files will not be returned to the candidates. For any questions relating to the administrative follow-up of the file, candidates can send an email to [contact@canopeechallenge.com](mailto:contact@canopeechallenge.com).

Only one file can be submitted per candidate. Any file incomplete by the closing date cannot be considered.

## Article 4 : Selection criteria

Applications will be considered according to the following six criteria:

- the innovative nature of the proposed technology or service, the definition of innovation presented in article 1 will be retained,
- the quality of the presentation (written and oral),
- the quality of the project leader and the complementarity of the team,
- the social, economic and/or environmental impact of the innovation: Life cycle, carbon footprint, working environment and conditions, job creation, creation of wealth and services saved for the community, use of short circuits, use of French wood...,
- the capacity of industrialization (capacity of concretization of the implementation of the innovation, the targeted markets...).
- The potential of success

The criteria will have a different weighting depending on the assignment category.

# **Article 5 : running of the competition**

## **Article 5.1 : Pre-selection for the regional stages**

The candidates selected to compete in the regional stages as well as for the international category will be informed by e-mail by January 25, 2022 at 6pm (Paris Time) of the deliberations of the selection committee concerning them (following the selection criteria set out in Article 4). A maximum of 10 projects will be shortlisted to participate in each regional and international stage.

## **Article 5.2 : regional, international stages and mentions/favorites**

### 1. Regional stages

Candidates will be invited to pitch (oral presentation of the project in a time of 5 minutes) their project during 6 regional stages from February 3 to April 7, 2022 depending on their geographical situation:

- Stage Sud-Est: For the regions of Corsica, Auvergne-Rhône-Alpes and Provence-Alpes-Côte-d'Azur (in Lyon at the Eurobois trade fair on February 3, 2022)
- Stage Sud-Ouest: For the Nouvelle-Aquitaine and Occitanie regions (in Bordeaux at the Nouvelle-Aquitaine Regional Council, February 9, 2022)
- Stage Ouest: For the regions Pays de la Loire, Centre-Val-de-Loire and Brittany (in Nantes at Building B, on March 3, 2022)
- Stage Île-de-France: for the Ile-de-France region (in Paris, March 24, 2022)
- Stage Nord: For the Normandy and Hauts-de-France regions (in Lille at the Norbat show, on March 31, 2022)
- Stage Est : For the Grand-Est and Bourgogne-Franche-Comté regions (in Epinal at the international Forum Bois Construction, April 7, 2022)

The organizers are free to choose how to integrate overseas projects into the competition. The organizers allow themselves the right to change the venue and/or dates of the competition and/or to carry out the video conferencing stage if necessary. Participants will then be informed as soon as possible. Each regional stage will select the best candidate for the Creation category and the best candidate for the Development category. These candidates participate in the finale. Each regional stage can also award favorites to candidates who have pitched. The candidates selected at the regional stages (the winners and the favorites) may be accompanied technically in the realization of their project or financially at the initiative of the regional juries.

### 1. International Stage

International projects will be evaluated in a remote event (date to be defined)

### 1. Regional Favorites Awards

**Favorites Awards « Xylofutur » :**

During each regional stage, a candidate selected from among all the pitched projects will benefit from a ‘‘Xylofutur’’ prize that includes:

- A year of free contribution to the Xylofutur Competitiveness Cluster for the project leader,
- Free support for labeling by Xylofutur project managers of the winning projects concerned.
- The value of these allocations is 720 euros (minimum) per project.

#### **Favorites Awards « Ecole Supérieure du Bois » :**

All finalist projects will benefit from the favorites award which includes:

- 3 days of continuous training offered in the BOIS HD catalog (valued at 1000 euros each),
- 2 days of support for the project by ESB/BOIS HD experts + 3 days of workshop with a technician (with a total value of 3000 euros).

### **Article 5.3 : Grand Final And Prizes**

The selected regional candidates will be invited to «pitch» during the final, at the time scheduled for May 12, 2022 in Paris. The physical presence is considered and may be reconsidered depending on the health conditions. For internationals, the option of a virtual presentation may be selected according to the distance of the candidate.

The organizers allow themselves the right to change the venue and/or dates of the competition and/or to carry out the video conferencing stage if necessary. The finalists will then be informed as soon as possible.

The finale will select 3 winners for the Creation category and 3 winners for the Development category. Only the winner of the international category will be invited to present his or her project.

Endowments for the category Creation:

1. The 1 Creation Prize: A cash prize of 8,000 euros;  
st
2. The 2 Creation Prize: A cash prize of 5,000 euros;  
nd
3. The 3 Creation Prize: A cash prize of 2,000 euros;  
rd

Endowments for the Development category:

1. The 1st Development Prize: A cash prize of 15,000 euros;
2. The 2 Development Prize: A cash prize of 10,000 euros;

nd

3. The 3rd Development Prize: A cash prize of 5,000 euros;

Endowments for the international category:

The 1st international prize: a cash prize of 5,000 euros;

The above amounts will be remitted by bank transfer.

## **Article 6 : Composition And role of juries**

### **Article 6.1 : For the pre-selection**

The projects will be pre-selected by the organizers. The organizers are free to submit the folders, of which they do not have sufficient expertise or knowledge, to outside experts. In this case, these experts would be subject to the same confidentiality rules (Article 10) as the organizers.

No claim can be made concerning the decisions taken during the pre-selection, which will remain sovereign.

### **Article 6.2 : For the regional stages**

The composition of the regional juries is left to the initiative of the regional Fibois. The entities on which the members of the regional juries depend are listed on the website.

No claim can be made concerning the decisions taken during the regional stages which will remain sovereign.

### **Article 6.3 : For the international stage**

The composition of the international jury is led by the ESB. It is composed of industry experts, researchers, alumni, professors, industrialists, journalists and international investors. And they are chosen for their skills and network in the field of innovation and/or wood material. A maximum of 12 juries is targeted

### **Article 6.4 : For the Grand Finale**

The composition of the national jury is left to the initiative of the organizers. The entities on which the members of the national jury depend are listed on the website.

No claim can be made concerning the decisions taken during the final which will remain sovereign.

# **Article 7 : regulation**

## **Article 7.1 : Deposit and consultation of the regulation**

The rules are available at [www.canopeechallenge.com](http://www.canopeechallenge.com) for the duration of the contest . It is submitted to l'Etude CAP H CHEENNE DIEBOLD SIBRAN-VUILLEMIN, sise in MONTRouGE (HAUTS-DE-SEINE) 28bis/30 avenue de la République.

Participation in the contest implies full and unrestricted acceptance of these Rules.

## **Article 7.2 : amend regulation**

The organizers may under no circumstances be held liable in the event of postponement, interruption , adjournment, extension, cancellation or modification of the competition for reasons beyond their control or in the event of « force majeure » and the replacement of one endowment by another endowment of an equivalent nature and value.

# **Article 8 : data protection**

Forinvest Business Angels (registered association – SIREN 531 264 356), Ecole Supérieure du Bois (registered association – SIREN 784 521 304), the Pôle de compétitivité Xylofutur (registered association – SIREN 485 376 032) and Fibois France (registered association - SIREN 518 815 105) are responsible for the processing of the data. This information is processed for the management of the competition and the handing over of the prizes. FBA, l'ESB, Xylofutur and Fibois France services and the members of the jury may have access to it. The data shall be kept for the period necessary to fulfil the purposes for which they are processed.

In accordance with the Date Protection ACT and the RGPD, candidates have a right of access, rectification, updating, portability, erasure of their personal data and the possibility of defining guidelines regarding the fate of their post-mortem data. They may also request a limitation of processing or oppose the processing of their data. They may exercise these rights by emailing [contact@canopeechallenge.com](mailto:contact@canopeechallenge.com). They also have the possibility to lodge a complaint with the CNIL.

# **Article 9 : Copyrights**

By accepting the rules, the candidate declares that he accepts that the organizers proceed free of charge, to the recording of his image (photos and videos) and his comments, in the context of the contest.

The dissemination and exploitation of these images, comments and documents can be done through the website of the organizers, partners of the event, press, films, etc. Accessible without any restriction of access and without remuneration of the data subject, for an unlimited priod,

in full or by extracts. The organizers remain at the disposal of the candidates for possible complaints concerning photos and videos that could be taken during the contest and published.

## **Article 10 : confidentiality**

The regional juries, the international jury, the national jury and the organizers undertake to ensure the strictest confidentiality of the projects submitted by the candidates. All information collected in the context of this competition and identified in writing as confidential by the candidates shall be considered confidential. The participants shall authorize the organizers to publish the non-confidential description of their project indicated on the application form and on any other media in the context of the information and communication actions related to the competition without claiming any rights, whatever it is.

## **Article 11 : Intellectual property**

Applicants undertake to make the most appropriate arrangements for the protection of intellectual property rights relating to their project before, during and after the competition.

## **Article 12 : litigation**

The fact of submitting a folder of participation implies, on the part of the candidates, the pure and simple acceptance of this regulation, without the possibility of complaint as to the results, which cannot give rise to a challenge, juries being sovereign and not having to give reasons for their decision.

## **Article 13 : who to contact**

If you have any questions about this regulation or more generally about the operation of the « Canopée Challenge » Edition 2021/2022, contest, please contact the organizers at [contact@canopeechallenge.com](mailto:contact@canopeechallenge.com).

## **Article 14 : Particularity of the English rules version**

Only the french version of the rules is valid in case of dispute.